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This Month's Guest Editor
Kimber Lanning
Founder & CEO
Local First Arizona

in THIS ISSUE

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DAILIES TOP STORIES

'In Business Dailies' Most Views Last 30 Days

Here are the stories with the most views over the past 30 days (prior to press time) that were features in our *In Business Dailies*, which hits email inboxes every weekday at 9:30 a.m. Sign up today: at www.inbusinessphx.com/dailies-signup.

Commercial Real Estate & Development | inbusinessphx.com | December 2 2025

Key 8.9-Acre Site Sells in Buckeye's Booming Jackrabbit Corridor

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Kidder Mathews has brokered the $2,530,000 sale of an 8.9-acre commercial land parcel located at the southwest corner of Jackrabbit Trail and Encanto Boulevard in Buckeye, Arizona.

Technology & Innovation | inbusinessphx.com | December 9 2025

Arizona-based Fiber Provider Wins $195M to Expand Broadband across Eight Counties

inbusinessPHX.com

Wecom Fiber, an Arizona-based provider of fiber-to-the-premise broadband, has been awarded $195 million by the State of Arizona to connect rural and underserved communities with high-speed broadband. Wecom will utilize the funding, together with private matching dollars, to connect over 66,000 Arizona homes and businesses across 17 project areas and eight counties.

Growth & Enterprise | inbusinessphx.com | December 4 2025

Tempe Lands Global Headquarters as Industrial AI Co. Shifts Base to Arizona

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Cognite, a global leader in Industrial AI, announced the official grand opening of its new global headquarters in Tempe, Arizona. The relocation from Oslo, Norway marks a milestone in the company's growth strategy and underscores its commitment to the North American market.

Growth & Enterprise | Briefs | December 2025

We-Ko-Pa Casino Resort: Redefining Arizona's Business and Entertainment Landscape

by Harold Baugus

Nikki Garcia of the WWE Garcia Twins (right) with Dominique Newland of Fox 10 News at the award-winning restaurant Ember Set against the stunning McDowell Mountains, We-Ko-Pa Casino Resort is fast becoming one of Arizona's go-to venues for high-impact events — from brand launches to celebrity-led experiences.

Millennials and Gen Z Redefine Prenups as Smart Business Strategy

Once viewed as a taboo topic, prenuptial agreements are now gaining ground as a symbol of financial transparency and partnership. A recent study shows that nearly half of engaged or married millennials, and 41% of Gen Z, now have prenups in place. This shift reflects a generational change in how couples approach both relationships and finances, and it carries meaningful implications for Arizona business owners.

Today's entrepreneurs are approaching marriage much like they would a merger by evaluating assets, clarifying responsibilities and planning for potential outcomes. This pragmatic mindset helps ensure stability not only for the individuals involved but also for the companies they lead. For business owners, a personal financial decision like marriage can have a direct impact on operations, ownership and long-term planning.

For many entrepreneurs, a prenup functions as a form of risk management. Just as a business carries insurance to protect against operational disruptions, a well-structured agreement can safeguard ownership stakes, equity and future cash flow from potential personal disputes. When viewed through a financial planning lens, it becomes another tool to ensure business continuity and reduce uncertainty.

Arizona's community property laws make these considerations even more significant. Assets acquired during marriage are typically considered jointly owned, which can include portions of a business. Without clear legal boundaries, the end of a marriage can create complex financial and operational challenges that affect not only the owner but also employees and clients.

A CPA plays a key role in helping clients align personal and business finances before marriage. Collaborating with legal and financial advisors ensures that ownership structures, tax implications and valuation issues are addressed early and accurately. This integrated approach protects assets and minimizes financial surprises during major life transitions.

Proactive financial planning is a hallmark of strong leadership. Younger generations are normalizing open conversations about money before marriage, and entrepreneurs are following suit by aligning personal and professional goals from the start.

In today's economy, a prenup isn't a sign of mistrust, it's a reflection of foresight. By viewing marriage as both an emotional and financial partnership, business owners can strengthen their personal foundation while protecting the enterprises they've built. **— *Elizabeth Hale***, *founder and CEO of Scottsdale-based eeCPA (eecpa.com), a woman-founded boutique accounting and consulting firm providing proactive tax strategy and CFO services for entrepreneurs, family offices and real estate leaders nationwide*

WWE Garcia Twin at the award-winnin restauran Ember courtes We-Ko-P

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